BiCOHAS-23

3rd BODHI INTERNATIONAL MULTIDISCIPLINARY CONFERENCE ON

EMERGING TRENDS IN HUMANITIES, ARTS AND SCIENCE - 2023

& BODHI INTERNATIONAL AWARDS

Date : 22, 23, 24, 25 & 26 February 2023

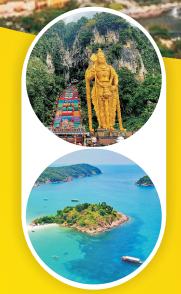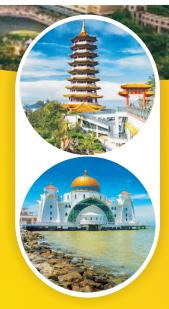Venue : Hotel Crystal Crown, Petaling Jaya, Selangor, Malaysia

Organizers

Department of English, Faculty of Modern Languages and Communication
UNIVERSITI PUTRA MALAYSIA (UPM), Malaysia
www.upm.edu.my

BODHI International Journal of Research in Humanities, Arts and Science, India
www.bodhijournals.com

Co-Organizers

BISHOP HEBER COLLEGE (Autonomous), Tiruchirappalli, TN., India
www.bhc.edu.in

VIVEKANANDA COLLEGE, Kanniyakumari, TN., India
www.vkc.edu.in

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous), Coimbatore, TN., India
www.kongunaducollege.ac.in

SRI VENKATESWARA COLLEGE OF ENGINEERING & TECHNOLOGY (Autonomous), Chittoor, AP., India
www.svcetedu.org

☎ +91 7540077733 & +91 7538822151   ✉ bodhiconf@gmail.com

ABOUT UNIVERSITI PUTRA MALAYSIA

University Putra Malaysia (UPM) is recognised by the independent, government assessments as leading Research University in Malaysia. It is located in Serdang, next to Malaysia's administrative capital city, Putrajaya. Founded in 1931 as the School of Agriculture, it was formerly known as Universiti Pertanian Malaysia or the Agricultural University of Malaysia. Now, UPM offers a wide range of undergraduate, postgraduate and Research programmes in most fields such as science, engineering, medicine, veterinary medicine, business and social science. It was ranked 36th in the Best Asian Universities and the 2nd best University in Malaysia. As a world-renowned centre of learning and research, UPM has attracted students and staff from all around the world making it a well-respected global entity. UPM offers 59 bachelor programmes, 7 diploma programmes, and 12 Masters and Doctoral programmes. There are 16 Faculties, eight Centres, nine Institutes, two Schools, a University Park and a branch campus in Bintulu, Sarawak. The Doctor of Medicine program provided by the Medical and Health Science division of the university was fully recognized by the Malaysia Medical Council on 5 June 2001. The University today combines impressive modern facilities and a dynamic approach to teaching and research with its proud heritage of quality services and achievements. The University's strong and valued relationships with the local and regional communities are the foundation upon which its global vision is based. UPM's community is a global one, as indicated by the breadth of its international links and the impact of its work internationally.

ABOUT BODHI

BODHI International Journal of Research in Humanities, Arts and Science is an Online, Peer-reviewed, Refereed, Quarterly Journal with Impact Factor. The Journal is committed to bring together academicians, research scholars and students from all over the world, who strive professionally to upgrade the status of academic career and the society by their innovative ideas. The journal also aims at promoting interdisciplinary studies in the fields of humanities, arts and sciences.

ABOUT BISHOP HEBER COLLEGE

Bishop Heber College is one of the reputed Educational Institutions in South India. It is a religious minority institution established by the Tiruchirappalli - Thanjavur Diocese of the Church of South India. The motto of the college is "Nisi Dominus Frustra" means "Unless the Lord build the house, they labour in vain who build it." The College offers 30 Undergraduate, 22 Post-Graduate programmes besides research programmes leading to M.Phil. and Ph.D. The College was accredited with 'A' Grade with the CGPA of 3.58 on a 4 Point Scale. The College has been funded by the DST-FIST for the scheme "College as Whole" and has been awarded "STAR College" status by DBT in the year 2016. The College has signed a number of MoU's with various Universities, Colleges, Institutions and other agencies of international repute. Liverpool Hope University, UK, Kingston University, UK, University of Burgundy, France, Kasetsart University, Thailand, Appalachian State University, USA, Group of ESC, Rouen, France, Churches Council for Child and Youth Care, Bangalore, e-LIPI of STPI, Government of India, IBM, Bangalore, are among the institutions in academic understanding.

ABOUT VIVEKANANDA COLLEGE

Vivekananda College, Agasteeswaram, Kanyakumari came into existence in July 1965 and became a Co-Educational institution in June 1973. It was established by Vivekananda Educational Society, Agasteeswaram with the sole motive of imparting Quality Education to the aspiring young minds of the rural background. This noblest dream was fulfilled by the collective effort of Shri. S.D. Pandiya Nadar and G. A. Marthandam. It was constructed as a living memorial to Swami Vivekananda, the great sage of the East. The college is affiliated to Manonmaniam Sundaranar University, Tirunelveli. The Prime objective of the college is to hold the students of different faiths together to grasp the significance of our indigenous culture and ancient heritage. The teaching of Swami Vivekananda acts as the driving force to promote the cause of national integration and peace in the universe. The college is reaccredited with B+ Grade by NAAC.

ABOUT KONGUNADU ARTS AND SCIENCE COLLEGE

Kongunadu Arts and Science College (Autonomous), [Re-accredited by NAAC with "A+" Grade (4th Cycle)] College of Excellence (UGC), Coimbatore- 641 029, started in the year 1973, is now offering 25 UG and 13 PG courses and 13 research centres offering M.Phil and Ph.D programmes with more than 4500 students and around teaching faculty, the majority of the latter being PhD holders. The college has been Re-accredited with "A+" Grade by the National Assessment and Accreditation Council (NAAC) in the 4th Cycle. Recognizing the quality of Teaching imparted in the college, UGC awarded the status of "College of Excellence". Autonomy was granted to the college inthe year 2004. Our College has been approved with a financial allocation of Rs. 30,00,000 (Rupees Thirty Lakhs) as Mentor Institution by UGC under the scheme of "Paramarsh". The Department of Science and Technology (DST), has granted financial assistance to a tune of Rupees 80.00 lakhs to the college under DST FIST programme. The college has been positioned at 31 in NIRF ranking 2022 . The Ministry ofEducation's Institution Innovation Council 2.0 has conferred FIVE STARS in recognition of the entrepreneurial activities of the institution. About the Department of English (Aided): The Department of English (Aided), Kongunadu Arts and Science College (Autonomous) was established in the year 1973, offering Part II English. B.A. English Literature was introduced in 1983. The Department was recognized as a full-fledged research department in the year 2014 and is offering MPhil and PhD programmes both in full time and part-time modes. Since

upgrading to a Research Department, 68 MPhils and 46 PhDs have been produced. The Department also runs a Bharathiar-University recognized Certificate Course in Journalism and Mass Media. Nine out of the ten faculty members are PhD holders specializing in various areas of research such as Children's Literature, Ecocriticism, Archetypal Criticism, Young Adult Fiction, ELT, Indian Writing In English, British Literature, Royal Bildungsroman and so on.

ABOUT SRI VENKATESWARA COLLEGE OF ENGINEERING & TECHNOLOGY

Sri Venkateswara College of Engineering Technology (Autonomous), Chittoor (SVCET) enjoys the reputation of being one of the best engineering colleges in Andhra Pradesh, India nestled in a serene atmosphere and providing quality education since 1998. Students from 43 countries and 18 states of India are proud graduates from this institution which is constantly under expansion to keep pace with the growing need and trends of technology. SVCET is ranked 198 by National Institutional Ranking Framework, Ministry of Education, Government of India. The institute has obtained accreditation under Tier-1 from National Board of Accreditation (NBA), New Delhi. The College has Autonomous status with qualified and experienced teaching and technical supporting staff members.

CONCEPT

This International Academic Conference,taking into account the quality mandates of NEP 2020, provides an interdisciplinary, multidisciplinary, and transdisciplinary forum for the presentation of innovative views and research-oriented results. This conference is an academic venue for academicians, scholars and research students from relevant disciplines. The proposed Key and Sub themes are indicated below:

Humanities, Arts & Social Sciences
1. Communication & Mass Media
2. Commerce
3. Economics
4. English Language, Literature & Linguistics
5. Education
6. History
7. Hindi & Marathi Literature
8. Law & justice
9. Language & Linguistics
10. Management Studies
11. Psychology
12. Philosophy & Sociology
13. Social Sciences
14. Tamil & Other Languages

Sciences
15. Botany
16. Chemistry
17. Computer Science
18. Environmental Studies
19. Mathematics
20. Physics
21. Zoology
22. Library and Info. Science
23. Bio-Technology
24. Other Sciences & Applied Science
25. Agriculture
26. Medicine
27. All brances of Engineering and Technology

CALL FOR PAPERS

The organizing committee invites Research Articles, Theoretical, Empirical, Conceptual Papers, Case Studies, PPP Model, Meta-Analysis, and Field Researches from Leading Academicians, Business Peoples, Corporate Sectors, Researcher Scholars and Students from Academic Institutions, Research Organizations, Non-Governmental Organizations (NGOs), Corporate Sectors, Civil Societies, Industries, Entrepreneurs and other relevant aspirants from India and abroad.

Topics of interest for submission include various subthemes, and are not limited, as the conference aims at providing an opportunity for exchange of ideas and dissemination of knowledge among scholars for academic excellence.

PROCEDURE FOR PAPER SUBMISSION

Articles should be in Times New Roman, size: 12 double-spaced and submitted only in MS Word 2003/ 2007 version. All papers should follow the MLA or APA style manual. The abstract must not be exceeding 250 words and the full paper should not exceed 2000 words, including tables and references. The paper should comprise the following sections: Title Page, Abstract, Keywords, Introduction, Material & Methods, Findings & Results, Interpretation & Discussion and Conclusion. Authors should ensure that they use correct and complete references in their manuscript and presentation. Authors should submit the manuscript as an e-mail attachment to the review committee at **bodhiconf@gmail.com.** A manuscript number will be emailed to the corresponding author, which should be used for any communication.

REVIEW PROCESS

Articles will be evaluated on parameters of originality, relevance, and contribution to the current academic scenario. They will be subject to a single-blind peer review process.

PLAGIARISM ALERT & DISCLAIMER

Contributors are advised to be strict in academic ethics with respect to acknowledgment of the original ideas borrowed from others. The Conference team & Editors will not be held responsible for any such lapse of the contributor regarding plagiarism. All submissions should be original and must be accompanied by a declaration stating the research paper as an original work and it has not been published anywhere else.

PUBLICATION

Selected papers will be published in Chapter Edited Book with ISBN / Peer-reviewed & Refereed Journal with ISSN and it is not the Conference Proceedings. Hard copy of the published book, which contains the selected articles, will be couriered to the corresponding authors.

PAPERS PRESENTED ONLINE

Papers can be presented in Online also. It is an opportunity for the scholars who are unable to participate in-person and present their papers. Papers presented Online are eligible for publication in the book with ISBN/Peer-reviewed Journal with ISSN subjected to the approval of the panel. A processing fee of Rs.6000/- in addition to the registration fee has to be paid for each paper presented Online.

BODHI AWARDS (International Academic & Research Excellence Awards)

The purpose of BODHI's Awards is to admirably appreciate and recognize those who have made significant contributions to Academic Excellence that have influenced and initiated positive changes in the field of academic and developmental disabilities over an extended period of considerable time. The following categories are chosen deserving awards. 1. Best Academician Award, 2. Best Researcher Award & 3. Best Resource Person Award. **A processing fee of Rs.5000/- in addition to the registration fee has to be paid for each category, which will be refunded if you are not selected for the award.**

REGISTRATION PRE-CONFERENCE

S. No.	Delegates	Early Bird Fee (13 December 2022)	Late Fee (After 13 December 2022)
1.	**Chennai** Destination Only (All-Inclusive*)	Rs.65,000/-	depends upon the Flight tickets
2.	**Participants from other Cities in India.** (Thiruvananthapuram, Tiruchirapalli, Delhi Bangalore, Mumbai, Gujarat and West Bengal)	Registration fee + applicable train fare to Chennai or Registration fee + applicable Air fare from other cities in India	
3.	**Online Participation** (Participation, Presentation, Publication, Kit, Certificate Only)	Rs.6000/-	
4.	**Non Indian Participants** (Presentation, Publication, Kit, Certificate, two days Lunch and Refreshments Only)	USD 250/-	
	*Includes the cost of Registration, Air fare, Visa, Boarding, Lodging, Sightseeing and Overseas Medical Insurance for Five nights and Four days		

REGISTRATION DETAILS

Participants should send the duly filled in Registration Form, along with the Registration Fee in favour of **"BODHI INTERNATIONAL JOURNAL"** payable at Madurai or credit the fee through online transfer. Registration fees for co-authored papers should be paid separately. Separate registration fee should be paid for each of the papers by an author.

Account name	:	**BODHI INTERNATIONAL JOURNAL**
Account No	:	**37372044860**
IFS Code	:	**SBIN0018158**
Name of the Bank	:	**State Bank of India**
Branch Name	:	**Andalpuram, Madurai**

GENERAL INSTRUCTION TO PARTICIPANTS

Conference Fee (Include all expenses)	INR 65000/- (from Chennai Only)
Package Capacity	100 Members Only (First Come First Serve)
Last Date for Registration	13 December 2022
Acceptance Notification of Paper	13 December 2022
Initial Payment (INR 35000)*	13 December 2022
Last Date for Full Paper Submission	7 January 2023
Final Payment	9 January 2023
The Final Programme Schedule	7 February 2023
***Reg. Cancellation Policy**	Initial payment is not refundable
E-Mail ID	bodhiconf@gmail.com
Website	www.bodhijournals.com

ORGANIZING COMMITTEE MEMBERS

CHIEF PATRONS

Asso. Prof. Dr. HAZLINA ABDUL HALIM
Dean, Faculty of Modern Languages and Communication,
Universiti Putra Malaysia, Malaysia

Rt.Rev.D. CHANDRASEKARAN
Bishop & Chairman
CSI Trichy- Thanjavur Diocese

Mr.C. RAJAN
Secretary
Vivekananda Educational Society, Agasteeswaram, Tamil Nadu

Dr.C.A. VASUKI
Secretary and Director
Kongunadu Arts and Science College, Coimbatore, Tamil Nadu

CHAIRPERSON

Dr. MANIMANGAI MANI
Senior Lecturer, Department of English
Faculty of Modern Languages and Communication
Universiti Putra Malaysia, Malaysia

VICE-CHAIRPERSON
Dr. VEERAMOHAN VEERAPUTHRAN
Senior Lecturer, Department of Foreign Languages
Faculty of Modern Languages and Communication
Universiti Putra Malaysia, Malaysia

ADVISORS

Mr. A. ALAGAPPA MOSES
Vice-Principal (Aided)
Bishop Heber College, Tiruchirappalli, Tamil Nadu

Dr. J.G.R. SATHIASEELAN
Vice-Principal (Self-Financed)
Bishop Heber College, Tiruchirappalli, Tamil Nadu

Mr. K. ASOKAN
Head &Assistant Professor of Zoology
Vivekananda College, Kanniyakumari, Tamil Nadu

Dr.S. PAULSAMY
Dean of Research & Development
Kongunadu Arts and Science College,Coimbatore, Tamil Nadu

ACADEMIC CONVENERS

Dr. B. J. GEETHA
Associate Professor of English
Central University of Tamil Nadu Thiruvarur, Tamil Nadu

Dr. K. KANTHIMATHI
Associate Professor of English
SDNB Vaishnav College for Women (Autonomous)
Chromepet, Chennai, Tamil Nadu

Dr. PRASENJIT PANDA
Assistant Professor of English
Guru Ghasidas Vishwavidyalaya (Central University)
Chhattisgarh

Dr. RITUSHREE SENGUPTA
Fullbright Fellow, Indiana University, Bloomington, USA

Dr. K. SUMATHI
Head & Associate Professor of English
Vivekananda College, Kanniyakumari, Tamil Nadu

Dr. AZIBUR RAHMAN
Associate Professor of Education
Doomdooma College, Tinsukia, Assam

ORGANISING SECRETARIES

Dr. J. PRINCY MERLIN
Dean of Internal Quality Assurance Cell
Bishop Heber College, Tiruchirappalli, Tamil Nadu

Dr. T. C. MAHESH
IQAC Coordinator & Assistant Professor of Zoology
Vivekananda College, Kanniyakumari, Tamil Nadu

Dr. K. ELAMKUMAR
Head & Assistant Professor of Tamil
Vivekananda College, Kanniyakumari, Tamil Nadu

Dr.P. SUJATHA
Assistant Professor of English
Kongunadu Arts and Science College, Coimbatore, Tamil Nadu

Dr. MANGAYARKKARASI K.S.
Assistant Professor of English
Kongunadu Arts and Science College, Coimbatore, Tamil Nadu

Dr.K.KOMALA
Head, Humanities and Sciences
Sri Venkateswara College of Engineering & Technology, Chittoor,
Andhra Pradesh

Dr. MAMTA BRAHMBHATT
Associate Professor & Head
B.K. School of Professional & Management Studies
Gujarat University, Gujarat

Dr. PRADEEP WAGHMARE
Assistant Professor of History,
Ramanarain Ruia Autonomous College, Mumbai

CO-ORDINATORS

Dr. K. PREM KUMAR
Associate Dean of Research & Development (Arts)
Bishop Heber College, Tiruchirappalli, Tamil Nadu

Dr.T. KANNA
Associate Dean of Research & Development (Basic Science)
Bishop Heber College, Tiruchirappalli, Tamil Nadu

Dr. PRISCILLA SURESH
Associate Dean of Research & Development (Life Science)
Bishop Heber College, Tiruchirappalli, Tamil Nadu

Dr. R. THAMARAISELVI
Associate Dean of Research & Development (Computer Science)
Bishop Heber College, Tiruchirappalli, Tamil Nadu

PATRONS

Asso. Prof. Dr. ARBAAYAH ALI TERMIZI
Head, Faculty of Modern Languages and Communication
Universiti Putra Malaysia, Malaysia

Dr. D. PAUL DHAYABARAN
Principal
Bishop Heber College, Tiruchirappalli, Tamil Nadu

Dr. C. RAJASEKAR
Principal
Vivekananda College, Kanniyakumari, Tamil Nadu

Dr.M. LEKESHMANASWAMY
Principal
Kongunadu Arts and Science College, Coimbatore, Tamil Nadu

Dr. MATAM MOHAN BABU
Principal
Sri Venkateswara College of Engineering & Technology
(Autonomous), Chittoor, Andhra Pradesh

CONVENERS

Dr.S. BALAKRISHNAN
Publisher & Managing Editor
Bodhi International Journal, India

Dr. K. KAVIARASU
Assistant Professor of English
Vivekananda College
Kanniyakumari, Tamil Nadu

Dr. SURESH FREDERICK
UG Head & Associate Professor of English
Dean of Research & Development
Bishop Heber College,
Tiruchirappalli, Tamil Nadu

Dr. SHOBHA RAMASWAMY
Head & Assistant Professor of English
Kongunadu Arts and Science College
Coimbatore, Tamil Nadu

Dr.J. KARTHIKEYAN
Professor of English & Dean, Career Development,
Sri Venkateswara College of Engineering &
Technology, Chittoor, Andhra Pradesh

Dr. A. SURESH
Assistant Professor of English
Vivekananda College, Kanniyakumari, Tamil Nadu

Dr. R. DHARMA RAGINI
Head & Assistant Professor of Commerce
Vivekananda College, Kanniyakumari, Tamil Nadu

Dr. A. PRABU MARACHEN
Assistant Professor of Physics
Vivekananda College, Kanniyakumari, Tamil Nadu

Dr.S. NAGARAJA
Associate Professor of English
Kongunadu Arts and Science College, Coimbatore, Tamil Nadu

Dr.R. SUMATHI
Assistant Professor of English
Kongunadu Arts and Science College, Coimbatore, Tamil Nadu

Dr.P. CHITRA
Assistant Professor of English
Kongunadu Arts and Science College, Coimbatore, Tamil Nadu

Dr.M.K. PRASEEDA
Assistant Professor of English
Kongunadu Arts and Science College, Coimbatore, Tamil Nadu

Dr.K. KAVIYARASU
Assistant Professor of English
Kongunadu Arts and Science College, Coimbatore, Tamil Nadu

Mr.A. SARAVANAN
Assistant Professor of English
Kongunadu Arts and Science College, Coimbatore, Tamil Nadu

Dr.S.P. SASI REKHA
Associate Professor of English (Mang.)
Kongunadu Arts and Science College, Coimbatore, Tamil Nadu

Dr.R.DEVARAJULU REDDY
Professor of English
Sri Venkateswara College of Engineering & Technology,
Chittoor, Andhra Pradesh

Dr.M.GOWRISHANKAR
Associate Professor
Sri Venkateswara College of Engineering & Technology,
Chittoor, Andhra Pradesh

3rd BODHI INTERNATIONAL MULTIDISCIPLINARY CONFERENCE
ON
EMERGING TRENDS IN
HUMANITIES, ARTS AND SCIENCE- 2023 (BICOHAS-23)
Date: 22-26 February @ UPM, Malaysia

Registration Form

Author's Name : _____

Designation : _____
_____

Institution Address : _____
_____
_____

Mobile No & e-Mail ID : _____

Visiting Malaysia : YES [ ]   NO [ ]

Co-author's Name : _____

Designation : _____

Institution Address : _____
_____
_____

Visiting Malaysia : YES [ ]   NO [ ]

Title of the Paper : _____
_____
_____

Status (Please Tick):

Participation / In-Person Presentation: [ ]   Online Presentation : [ ]   Award : [ ]
Publication in Book with ISBN: [ ]   Publication in Peer-reviewed journal with ISSN: [ ]

Residential Address : _____
_____
_____

Registration Details

Amount & Date : _____

Online Transaction ID : _____

Disclaimer

I /We hereby declare that the paper submitted by me is based on the original work carried out by me. Any reference to work done by any other person or institution or any material obtained from other sources have been duly cited and referenced. I/We permit the editors to publish the above mentioned paper in the book/journal or in any other means with editorial modification, if any. I/We agree to compensate the Editors, against all claims and expenses arising from any breach of warranty on my behalf in this agreement.

I/We here confirmed my participation in conference and are my own interest. I assure that I completely accept the terms and conditions of the Bodhi Conference and I will abide by it.

Place:

Date: Signature of the Participant(s)

*Registration Form is Mandatory
(Photocopies of the Registration forms can also be used)

- Authors should submit the filled in Registration Form and papers as an e-mail attachment to bodhiconf@gmail.com
- For Further Details: 7540077733 & 7538822151