Aim & Objectives

Academic Excellence in research is continued promoting in research support for young Scholars. Humanities, Arts and Science of research is motivating all aspects of encounters across disciplines and research fields in an multidisciplinary views, by assembling research groups and consequently projects, supporting publications with this inclination and organizing programmes. Internationalization of research work is the unit seeks to develop its scholarly profile in research through quality of publications. And visibility of research is creating sustainable platforms for research and publication, such as series of Books; motivating dissemination of research results for people and society

Disclaimer

Contributors are advised to be strict in academic ethics with respect to acknowledgment of the original ideas borrowed from others. The Publisher & editors will not be held responsible for any such lapse of the contributor regarding plagiarism and unwarranted quotations in their manuscripts. All submissions should be original and must be accompanied by a declaration stating your research paper as an original work and has not been published anywhere else. It will be the sole responsibility of the authors for such lapses, if any on legal bindings and ethical code of publication.

Communication

Papers should be mailed to bodhijournal@gmail.com

CONTENTS

1. Relevance of Soft Skills at Workplace: A Study on Selected Soft Skills to Enhance Career Perspectives
Mitashree Tripathy 01
2. Afterwards by Jaishree Misra
S.Chavva Anitha, G.Sundaravalli & M.Sambaiah 05
3. Corporate Governance - Is it a Legal Issues in India
U.Jothimani 08
4. Role of “Sex” in Marriage: A Feminist Study of The Immigrant
Shivali Kundal 11
5. Psychological Analysis of Characters in Bankimchandra Chattopadhyay’s Rajmohan’s Wife
G.Vijayarenganayaki 19
6. Tribes of Kerala: A Case Study of Kurichyas of Kannavam
Nimisha.P 21
Mrs.L.Vijayalakshmi 26
8. Escape and Discovery of New Life in Chimamanda Ngozi Adiche’s Purple Hibiscus
Dr.N.Jagadeswari & M.Ayisha Begum 30
9. A Call for Modernization and Literacy: Vaikom Mohammed Basheer’s “Me Grand Dad ‘Ad an Elephant!”
Varsha.T. R 33
10. Eco Feministic Analysis of the Play Madaiah The Cobbler
Amrutha TV 35
11. Influence of Reading Comprehension Strategies on English Language Teaching at the Tertiary Level
Arthi M & Dr. R. Srinivasan

12. Evolution of Risa with Special Reference to Tripuri Tribes in Tripura
Lipika Bala

13. Educational Guidance and Counseling Concept and its Development Strategies
Mr. Govind Singh

14. Cross Cultural Issues Depicted in Bharati Mukherjee’s Novel ‘Jasmine’
Basappa Y. Bangari

15. Few Observations on Status of Women and Women Empowerment in India
Dr. Shanta Y. Bangari

16. Buddhist Monasteries in Ancient India: Religious Education and Cultivation of the Buddhist Self through the Aura of Religious Complex
Dr. Pintu Kumar

17. Modern Feminism: A Contrast between Indian Traditional Values and Modern Interpretations of Women
Basappa Y. Bangari

18. Impact of Farm Employment on Rural Women – A Study of Selected Villages in Cuddalore District, Tamil Nadu
T. Suguna & T. Sudha

19. Effectiveness of Social Security Measures in Textile Shops
Ms. E. Sheela, Dr. V. Gurumoorthy & Dr. V. Darling Selvi

20. Market Structure and Marketing Efficiency of Paddy Cultivation in Sivagangai District
R. Mayamurugan

21. Rationalisation of Emotional Intelligence through Bhagavat Gita
Dr. Premalatha

22. A Perspective on Bhimireddy Narsimha Reddy’s Role in Telangana Armed Struggle (1946-51)
Dr. Gugulothu Ravi

23. Case Study of Ongoing Schemes under Mgnrega at Boko (Kamrup District), Assam
Dr. Sonal Mobar & Dr. N. S. R. Prasad

24. Portrayal of Death Images in the Poems of Emily Dickinson
Dr. Gangadevi Sennimalai Marimuthu

25. Voices and Echoes of Women in Margaret Atwood’s Novel “The Blind Assassin”
S. Malathi

26. The Effects of Cooperative Learning on Students’ Social Science Achievement and Attitude towards Social Science at Secondary Level
N. N. Prapakaran

27. Impact of Industrial Pollution on Land, Water and Agricultural Production in Sipcot Industrial Region in Tamilnadu
Dr. M. U. Arumugam & Dr. C. Vijai

Dr. S. Parthiban & S. Prabhavathi

29. Kabir’s Concept of Religious Harmony
Dr. Anupama D. Mujumdar

30. Women Empowerment in the Select Plays of Girish Karnad and Mahesh Dattani; A Study
S. Ramesh & Dr. A. Soundarajan

31. The Predicaments of Domesticity in the Select Novels of Shashi Deshpande
N. Saraswathi & Dr. S. Kanitha

32. Trends in Foreign Direct Investment from Host Countries to India
J. Alagiriswamy & Dr. T. K. S. Villalan

33. Breaking Free of Shackles: Kahlil Gibran’s Perspectives on Women
R. Mary Christobel

34. Indian Chick Lit: An Exploration of Supermordernity and Cultural Conflicts
Deepika Jasrotia
<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Authors</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>35.</td>
<td>Agro-based Industry in India – With Special Reference to Sugar Industry</td>
<td>Dr. R. Ramesh Babu &amp; Dr. E. Nixon Amirtharaj</td>
<td>138</td>
</tr>
<tr>
<td>36.</td>
<td>Usage of PAYTM – A Study in Madurai City</td>
<td>Dr. T. Venkatesan</td>
<td>141</td>
</tr>
<tr>
<td>37.</td>
<td>Performance of Regional Political Parties in Tamil Nadu Legislative Assembly Elections held between 1952 and 2016</td>
<td>Dr. R. Sankar</td>
<td>145</td>
</tr>
<tr>
<td>38.</td>
<td>Transition from Stripling Life to Self-Realization in Chetan Bhagat’s Five Point Someone</td>
<td>Dr. D. Padmanaban &amp; C. Swathi</td>
<td>149</td>
</tr>
<tr>
<td>40.</td>
<td>Self-Reliance and Hope of Women characters in the Select Novel of Chitra Banerjee Divakarin</td>
<td>V. Kavitha &amp; Dr. K. Rajkumar</td>
<td>155</td>
</tr>
<tr>
<td>41.</td>
<td>The Importance of Law and Justice in Aeschybus Trilogy Theoresteia</td>
<td>R. Mythili &amp; Dr. Aseda Fathima</td>
<td>159</td>
</tr>
<tr>
<td>42.</td>
<td>Khushwant Singh’s View On Sikh Religion</td>
<td>K. Deepa Rajyashree</td>
<td>161</td>
</tr>
<tr>
<td>43.</td>
<td>Language and Style of Chaman Nahal</td>
<td>K. Deepa Rajyashree</td>
<td>163</td>
</tr>
<tr>
<td>44.</td>
<td>A Satiric Reflections on Systems and Institution: A Nihilist Study of Select Poems of T. Vasudeva Reddy, an Indian Spiritualist</td>
<td>Dr. R. Karthika Devi</td>
<td>165</td>
</tr>
<tr>
<td>45.</td>
<td>Learning Analytics Model to Improve the Cognitive Ability and Pragmatics Skills of the Limited Proficiency Learners</td>
<td>Dr. A. Bavani Rekha</td>
<td>169</td>
</tr>
<tr>
<td>46.</td>
<td>Gender Discrimination in Manju Kapur’s Novel Home</td>
<td>Mrs. B. Kavikashree</td>
<td>175</td>
</tr>
<tr>
<td>47.</td>
<td>A Study on Level of Resilience among Adolescents at a Particular Matriculation School in Madurai</td>
<td>S. Joyce Jeyarani</td>
<td>178</td>
</tr>
<tr>
<td>48.</td>
<td>Reflection of Social Realism in Nadine Gordimer’s July’s People and My Son’s Story</td>
<td>K. Anish</td>
<td>182</td>
</tr>
<tr>
<td>49.</td>
<td>Depiction of Traumatic Experiences in Aminatta Forna’s The Hired Man</td>
<td>Dr. R. Sivakumar</td>
<td>186</td>
</tr>
<tr>
<td>50.</td>
<td>Water Pollution and its Impact on Human Health: A Study of Risk and Vulnerability Assessment with Special Reference to Sipcot Tuticorin</td>
<td>Dr. A. Chelladurai &amp; Mrs. M. Surathsheba</td>
<td>192</td>
</tr>
<tr>
<td>51.</td>
<td>Foreign Direct Investment in Health Sector of India</td>
<td>S. Panimaya Mercy &amp; Dr. M. G. Vincely Jebakar</td>
<td>196</td>
</tr>
<tr>
<td>52.</td>
<td>Satirical Undertones in Kavery Nambisan’s ‘The Scent of Pepper’</td>
<td>L. Jenniffer &amp; Dr. K. Lavanya</td>
<td>199</td>
</tr>
<tr>
<td>53.</td>
<td>Scrutiny of Codification and Retrogression in Machine Learning</td>
<td>A. Poornima &amp; M. Prithi</td>
<td>202</td>
</tr>
<tr>
<td>54.</td>
<td>Rural Health Care System in Tamilnadu – Overview</td>
<td>Mrs. R. Srimathi</td>
<td>207</td>
</tr>
<tr>
<td>55.</td>
<td>Ecocriticism: Veneration to Nurture Nature</td>
<td>Pansy Evangeline Victor &amp; Dr. K. Lavanya</td>
<td>211</td>
</tr>
<tr>
<td>56.</td>
<td>Formation to Ministers in a Multi-Faith Parish</td>
<td>Lawrence Simon</td>
<td>217</td>
</tr>
<tr>
<td>57.</td>
<td>Scrutiny of Codification and Retrogression in Machine Learning</td>
<td>Dr. K. Rajkumar</td>
<td>221</td>
</tr>
</tbody>
</table>
The Impact of Financial Status on the Quality of English Language Learning and Teaching in India: In Marxist Perspective
Saahul Mopidevi, M. Lavanya & V. Sharon Luther

Role of ‘Space’ in Determining ‘Power’ – A Study of Ambai’s a Kitchen in the Corner of the House
S. Valarmathi

Chetan Bhagat’s One Night @ The Call Center: Representation of Quandary in The Contemporary Society
V. Sathish

Disadvantages of E-Technology in Education and its Challenges
Vaishali Anuj Ghodeswar

Identity Crisis in the Select Novels of Anita Desai
Dr. P. Kamatchi

Spirituality: For Children’s Health-Care, Protection And Development
Ms. D. M. Pallavi Manohar & Dr. Shivani

Cost and Return analysis of Banana Cultivation among Marginal and Small Farmers in Tiruchendur Taluk, Thoothukudi District
Mrs. S. Beulah & Dr. S. Henry Pandian

Skirmish of Indigenous Identities in the Novel of Buchi Emecheta’s The Bride Price
J. Jency Prathesha & Dr. R. Margaret Joy Priscilla

Mortal Perfidy of Munira in NGUGI WA THIONGO’s Petals of Blood
M. Adline Shami & Dr. J. Subitha Persis

Mystic Personality Constitution of Dilnawaz in Bapsi Sidhwa’s Ice-Candy Man
Raeshma Godsen & Dr. R. Margaret Joy Priscilla